INFORMATION BULLETIN & ADMISSION APPLICATION FORM

Master of Business Administration (M.B.A.)

Master of Business Administration – International Business (M.B.A. - IB)

Session 2015-16

FACULTY OF MANAGEMENT STUDIES

… Empowering managerial minds since 1968 …
The Faculty aspires to be one of the most admired global centers of excellence committed to redefining the domain of management knowledge and developing socially sensitive leader-managers.

The focus of the Faculty is on empowering managerial minds through quality teaching, research, consultancy and other professional services.

**Head & Dean : Prof. R.K. Pandey**

**FACULTY MEMBERS**

### PROFESSORS

<table>
<thead>
<tr>
<th>Name</th>
<th>Qualification</th>
<th>Specializations</th>
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<tbody>
<tr>
<td>Dr. H.C. Chaudhary</td>
<td>Ph.D., MBA, MSc.(Psychology), Knowledge Mgmt. Social Entrepreneurship, Marketing, HRD</td>
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</tr>
<tr>
<td>Dr. Deepak Barman</td>
<td>Ph.D., M.Com, M.Sc.(Statistics), Research Methods, Computer, QT</td>
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<tr>
<td>Dr. S.K. Singh</td>
<td>Ph.D., MBA, HRM/OB</td>
<td></td>
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<tr>
<td>Dr. R.K. Pandey</td>
<td>Ph.D., MBA M.Sc.(Maths), HRM/OB</td>
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<tr>
<td>Dr. Raj Kumar</td>
<td>Ph.D., D.Litt., MBA, M.Com., Insurance &amp; Capital Market</td>
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<tr>
<td>Dr. P.S. Tripathi</td>
<td>Ph.D., MBA, M.A. (Econ.), Entrepreneurship &amp; Finance</td>
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<tr>
<td>Dr. Usha Kiran Rai</td>
<td>Ph.D., MBA, Mktg./Advertising</td>
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<tr>
<td>Dr. Rekha Prasad</td>
<td>Ph.D., M.Sc., Quantitative Tech., MIS</td>
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</tr>
<tr>
<td>Dr. H.P. Mathur</td>
<td>Ph.D., MBA, B.Tech, CAIIIB, UCDG, Finance</td>
<td></td>
</tr>
<tr>
<td>Dr. S.C. Singh</td>
<td>Ph.D., M. Tech., Production &amp; Industrial Management</td>
<td></td>
</tr>
<tr>
<td>Dr. Ashish Bajpai</td>
<td>Ph.D., MBA, Marketing</td>
<td></td>
</tr>
<tr>
<td>Dr. S.K. Dubey</td>
<td>Ph.D., MBA, Marketing, Advertising, Retail, Rural</td>
<td></td>
</tr>
<tr>
<td>Dr. Alok Kumar Rai</td>
<td>Ph.D., MBA, Marketing, CRM, Entrepreneurship</td>
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### ASSOCIATE PROFESSORS

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<thead>
<tr>
<th>Name</th>
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<th>Specializations</th>
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<tbody>
<tr>
<td>Dr. R.K. Lodhwal</td>
<td>Ph.D., MBA, Marketing/HRM</td>
<td></td>
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<tr>
<td>Dr. Abhijeet Singh</td>
<td>Ph.D., MBA, M.Tech., Marketing/Finance</td>
<td></td>
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<tr>
<td>Dr. P.V. Rajeev</td>
<td>Ph.D., MBA, PGDIB, PGDCA Finance/Marketing</td>
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### ASSISTANT PROFESSORS

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<thead>
<tr>
<th>Name</th>
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<th>Specializations</th>
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<tbody>
<tr>
<td>Dr. Madan Lal</td>
<td>Ph.D., MIB, M.A.(Econ.) Marketing &amp; International Business,</td>
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<tr>
<td>Dr. Shashi Srivastava</td>
<td>Ph.D., MBA, Organizational Behaviour, Strategic Management</td>
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<tr>
<td>Dr. Ashutosh Mohan</td>
<td>Ph.D., MBA, Marketing, Supply Chain Management</td>
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<tr>
<td>Dr. Amit Gautam</td>
<td>Ph.D., MIB International Business</td>
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<tr>
<td>Dr. Anurag Singh</td>
<td>Ph.D., MBA Marketing</td>
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<tr>
<td>Dr. Rajkiran Prabakar</td>
<td>Ph.D., MBA Marketing</td>
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<tr>
<td>Dr. Anindita Chakraborty</td>
<td>Ph.D., MBA Finance</td>
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### RESEARCH SCIENTIST (UGC)

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<tr>
<th>Name</th>
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<tr>
<td>Dr. N.B. Singh</td>
<td>Ph.D., M.A., Organization Behaviour</td>
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### MBA Agribusiness Faculty (RGSC)

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<tr>
<th>Name</th>
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<tr>
<td>Dr. Ashish Singh</td>
<td>Associate Professor</td>
<td>Ph.D., MBA, Marketing</td>
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<tr>
<td>Dr. Subhash Singh</td>
<td>Assistant Professor</td>
<td>Ph.D., MBA, Marketing</td>
</tr>
<tr>
<td>Mr. Drigvindu Mani Singh</td>
<td>Assistant Professor</td>
<td>PGDBM Marketing &amp; IT</td>
</tr>
<tr>
<td>Mr. Irfan Ahmed Khan</td>
<td>Assistant Professor</td>
<td>MBA International Business</td>
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<tr>
<td>Ms. Sweta Singh</td>
<td>Assistant Professor</td>
<td>MBA</td>
</tr>
<tr>
<td>Mr. Vivek Ranjan</td>
<td>Assistant Professor</td>
<td>MBA Agri. Business, Marketing</td>
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*One post of Professor, one post of Associate Professor & Two posts of Asst. Professors are lying vacant.*
Table of Contents

About the University & Faculty 1
A. Course of Studies and Eligibility Requirements 2
B. Intake and Reservations 2
C (I) Supernumerary Admissions – Under Paid Seat Scheme 3
C (II) Supernumerary Admissions – Foreign Nationals 4
D. Admission Procedure 5
E. Fee Structure 7
F. Filling of MBA/ MBA IB Admission Application form and related instructions 8
G. List of Documents to be enclosed with Application Form 9
H. Course Curriculum 9

Application Form
About the University:

Banaras Hindu University is an internationally reputed temple of learning, situated in the holy city of Varanasi. The creative and innovative University was founded by the great nationalist leader, Pt. Madan Mohan Malaviya, in 1916. It played a stellar role in the independence movement and has developed into the greatest centre of learning in India. It has produced many great freedom fighters and builders of modern India and has immensely contributed to the progress of the nation through a large number of renowned scholars, artists, scientists and technologists who have graced its portals.

The area of the main campus of this premiere Central University is 1300 acres, which is the second largest in the World, having well maintained roads, extensive greeneries, a temple, an airstrip and buildings which are an architectural delight. Another campus of the University is coming up at Barkachha, in Mirzapur District, covering an area of 2800 acres. The university comprises 3 Institutes, 16 Faculties, and 140 Departments spanning a vast range of subjects pertaining to all branches of humanities, social science, science, technology, commerce, management, medicine, performing arts and visual arts. It has 4 centres of Advanced Studies and several departments specially assisted by the UGC. It has a large number of specialized research centres.

Bharat Kala Bhavan, the reputed museum of the University, is a treasure trove of rare collections. The 927 bed hospital is equipped with all the modern amenities. The University provides a wide range of facilities for sports and hobbies, Internet facilities and units like Public Relations Cell, Printing Press, Preservation Centre, Radio Station, Petrol Pump, ATMs, Banks, Post Office, Subsidized Canteens, a NCC barrack and its own Security Force.

The University family comprises of about 15000 students belonging to all streams of life, castes, religions and races, about 2000 teachers and nearly 5000 non-teaching staff. A large number of students from foreign countries like the US, Russia, European countries, Asia, Africa and the Middle East come here to learn about a wonder named INDIA.

Banaras Hindu University is virtually 'The Universe in Microcosm'

About the Faculty:

The University was achieving another milestone towards materializing the dreams of its great founder, Pt. Madan Mohan Malaviya when it started Post Graduate and doctoral Program in Management in the late 1960. It started as a Department in the Faculty of Commerce. Envisaging the increasing need for imparting quality management education and research, the University transformed the Department of Management Studies to an independent Faculty of Management Studies in the year 1984. Since then dedicated efforts were made to run innovative and need based Programs for the corporate world under the dynamic leadership of professors of national and international repute. With continuous revision and innovation, the Faculty has always been grooming managers capable of handling complex business operations of the day and future. During the last four decades, the university churned out over 4500 bright and dynamic managers who are currently holding prestigious positions in the corporate world across the globe.

Recognitions:

- **DRS – Phase II SAP (Special Assistance Program)**: Faculty got the honour of being included in the Special Assistance Program of the UGC (DRS- Phase II) of University Grants Commission (Thrust area: Social Innovation & Entrepreneurship Development in India).
- **Allahabad Bank Chair Professor in Management**
- **Quality Improvement Program Centre**: FMS-BHU is one of the Quality Improvement Program Centres sponsored by AICTE for conducting short term training Programs for teachers of management institutions approved by AICTE.
- **Host Institution for National Doctoral Fellowship in Management**: AICTE approved the Faculty as Host Institution for National Doctoral Fellowship in Management.
- **Entrepreneurship Development Cell**: All India Council for Technical Education (AICTE) approved and sponsored the Entrepreneurship Development Cell for carrying out research and training activities to inculcate the spirit of entrepreneurship among the youngsters.
- **Industry Institute Partnership Cell**: All India Council for Technical Education (AICTE) approved and sponsored the Industry-Institute Partnership Cell for carrying out consultancy and provide training for executives from business organizations and strengthen linkage with the corporate world.

FMS BHU is one among the top 21 B-Schools in the Country in terms of Placement (The Economic Times, Delhi 25/7/2014). Winner of Silver Award in the 5th Indian Management Conclave 2014 (August 2014) & Lokmat National Education Leadership Award (for B-School with Industry Related Curriculum in International Business) (February 2014).

NOTE: RAGGING IS A COGNIZABLE OFFENSE AND IS COMPLETELY BANNED IN THE UNIVERSITY
A. COURSE OF STUDIES AND ELIGIBILITY REQUIREMENTS:

Faculty of Management Studies, Banaras Hindu University invites applications for admission to the following two-year, four-semester Post-Graduate Management courses in Business Administration for the Academic Session 2015-16.

1. Master of Business Administration - (MBA) - 46 seats
   With specialization* in Marketing/HRM/Finance/Operations Management/Information Technology (as specified in the prevailing ordinance governing the conduct of the Program)

2. Master of Business Administration – International Business (MBA - IB) - 46 seats
   With specialization* in Marketing/HRM/Finance/Operations Management/Information Technology / Global Business Operations (as specified in the prevailing ordinance governing the conduct of the Program)

   (* Minimum required strength in each elective group is 5 students.)

Eligibility for MBA & MBA-IB Program:

Admission to the MBA & MBA-IB Programs shall be made through CAT. Eligibility criteria defined under CAT shall be deemed as applicable provided candidates belong to categories other than SC / ST has secured a minimum 50% marks at the qualifying examination. For SC/ST candidates, at least 45% marks are required.

(a) A graduate degree under 10+2+3 Pattern,
   OR
(b) A degree in Agriculture, Technology, Medicine, Education or Law,
   OR
(c) A Post-graduate degree in any discipline.

Notes:
1. The above qualifying degree must be obtained from any Indian University/Institution recognized by AIU/AICTE.
2. In order to be eligible for admission the candidate must have secured a minimum of 50% marks in aggregate at the qualifying examination as given above under (a), (b) or (c) as the case may be. For SC/ST candidates, at least 45% marks are required.
3. A candidate appearing at the qualifying examination is required to furnish a certificate from the Head of the Institution where he/she is pursuing the course of study, to the effect that he/she has appeared or will be appearing in the qualifying examination to be concluded on or before June 30 of the year of admission.
4. If such a candidate is offered provisional admission, he/she must submit the proof of acquiring minimum eligibility criteria i.e., Mark-sheet of the qualifying examination by October 05 of the year of admission.

B. INTAKE AND RESERVATIONS

The total intake in the MBA & MBA-IB Programs shall be 46 each and there shall be reservation for the following categories as per University / Government of India Rules:

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage of Intake</th>
</tr>
</thead>
<tbody>
<tr>
<td>SC Candidates</td>
<td>15% of the intake</td>
</tr>
<tr>
<td>ST Candidates</td>
<td>7.5% of the intake</td>
</tr>
<tr>
<td>DA Candidates</td>
<td>3% of the intake (on horizontal reservation basis)</td>
</tr>
<tr>
<td>NC-OBC Candidates</td>
<td>27% of the intake</td>
</tr>
</tbody>
</table>
(a) The Category to which the applicant belongs once mentioned on the Application Form by ‘tick’ mark (“✓”) will be final and no subsequent change will be allowed. If boxes requiring indication of category on the application form are left blank, the candidate will be treated under ‘General Category’.

(b) The candidates seeking admission under the above categories must fulfill the minimum eligibility conditions and qualifying requirements.

(c) The SC/ST candidates must enclose attested copy of the caste certificate along with their Application Form stating that the candidate belongs to SC/ST. Candidates claiming admission under NC-OBC Category must submit latest NC-OBC certificate as per University rule.

The following are empowered to issue SC/ST/NC-OBC Certificates:

(iii) Revenue Officer not below the rank of Tehsildar.
(iv) Sub-divisional Officer of the area where the candidate and/or his family normally resides.
(v) Administrator/Secretary to the Administrator/ Development Officer (Lakshadweep Islands).
(vi) Candidate must note that certificate from any other person/authority shall not be accepted in any case.

(c) The Category to which the applicant belongs once mentioned on the Application Form by ‘tick’ mark (“✓”) will be final and no subsequent change will be allowed. If boxes requiring indication of category on the application form are left blank, the candidate will be treated under ‘General Category’.

(d) 3% seats on horizontal reservation basis, shall be reserved for Physically Challenged Candidates (i) 1% for Visually Impaired (ii) 1% for Hearing Impaired (iii) 1% for Orthopaedically Handicapped.

A candidate applying under PC category must attach a certificate by CMO, District Hospital. However, he/she shall be considered under PC category only after verification from the University Medical Board. Admit cards for admission shall be issued to such candidates only on production of the above-mentioned verification certificates from the Medical Board constituted by the University for the purpose.

(e) Separate final merit list shall be prepared for the candidates under each of the above categories, taking into consideration combined merit of CAT, Group Discussion & Interview.

(f) Vacant seats reserved for SC/ST/NC-OBC candidates, if any, may be filled up as per Govt. of India rules.

C. SUPERNUMERARY ADMISSIONS

I. Admission Under Paid Seats Scheme:

M.B.A. : 07       M.B.A. IB : 07

1. Candidates willing to take admission under Paid Seats Scheme are required to fill up their options at the time of Groups Discussion & Interview.
2. Admission under paid seats will be made after completion of regular seat admissions. A separate merit list will be drawn from the remaining candidates who are willing to be considered for admission under Paid Seat Scheme as per option submitted by the candidates at the time of Group Discussion and Interview.

3. The candidates will be required to pay annual fee of Rs. 1,25,000/- as the first installment at the time of provisional admission. Second installment of Rs. 1,25,000/- will have to be paid before commencement of third semester class, failing which the student will not be registered as a regular student in the third semester class.

4. In addition to the above fee, such candidates are also required to pay regular fee (as detailed under Section E below) in cash at the Fee Counter of the University.

5. The Demand Draft of Rs. 1,25,000/- will have to be deposited in the Faculty at the time of provisional admission. Please note that the Admit Card will be issued only after the receipt of the Demand Draft of Rs. 1,25,000/-.

II. Admission of Foreign Nationals to MBA & MBA-IB Program

Seats: 15% of the intake.
(Candidates under NRI -Non Resident Indian - and PIO - Person of Indian Origin - will be considered for admission under this category as per University rule).

Admission is on the basis of valid GMAT and TOEFL Score of the candidates applied for the program.

All the application forms may be submitted in the office of the International Students Advisor, International Students Centre, BHU for processing for their admission. The International Students’ Advisor, with the help of the Admission Committee constituted to look after the admission work of the foreign nationals shall examine the eligibility of each applicant to the course and also the equivalence of the qualifying examination passed by the candidate. The International Students Advisor shall issue the eligibility letter to the concerned foreign nationals if they are found eligible. If there is any problem regarding equivalence of the qualifying examination passed by the candidates, the same may be referred to the Equivalence Committee constituted for foreign nationals. The last date of admission in this category will be announced by the International Students Advisor. Foreign Nationals are exempted from appearing in Written Test (CAT), Group discussion and Interview.

All the Foreign Nationals have to fulfill the following conditions:

a) At the time of submitting the application:

(i) All the Foreign Nationals should submit their application, along with the processing charges.
(ii) The applications of scholarship-holding Foreign Nationals (under various schemes) required to be routed through the Indian Council for Cultural Relations /Ministry of Human Resource Development (Department of Education), Govt. of India, New Delhi.
(iii) They hold a valid foreign passport.
(iv) That they have adequate knowledge of English and/or Hindi as per the requirements of the Course.
b) At the time of admission:
   (i) They have valid Residential permit in India granted for studies / student visa for the prescribed duration of the concerned Course.
   (ii) They fulfill the minimum eligibility requirements.

c) General:
   (i) The Degree/certificates of the candidates have been recognized and approved by the Association of Indian Universities (AIU)/Commonwealth Universities/ International Association of Universities (IAU) as equivalent to the corresponding Indian degrees/certificates.
   (ii) All the eligible Foreign Nationals are required to fill up the Registration Form prescribed by the University at the time of admission.
   (iii) The applicant should have completed 17 years of age and there is no maximum age limit for Foreign Nationals.
   (iv) The Inter-se merit among the applicants of various Foreign Nationals shall be decided by the “Core Committee for Admissions of Foreign Nationals”, which shall be deemed as final.

d) Fee for the Foreign Nationals

The quantum of processing charges and additional charges may be modified by BHU from time to time. Fee structure for all the candidates of Foreign Nationals is as under:

<table>
<thead>
<tr>
<th></th>
<th>Processing charges</th>
<th>Us $ 50 /100</th>
<th>At the time of submitting the application</th>
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<tbody>
<tr>
<td>ii.</td>
<td>Usual Course Fee</td>
<td>INR 30765/- p.a</td>
<td>Rs. 28642/- (I/III Sem.) Rs. 2125/- (II/ IV Sem.)</td>
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<tr>
<td>iii.</td>
<td>Additional Charges (for candidates from SAARC countries)</td>
<td>INR 80,000/- p.a</td>
<td>At the time of joining the Program</td>
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<tr>
<td></td>
<td>Additional Charges (for candidates from Non-SAARC countries)</td>
<td>INR 90,000/- p.a</td>
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Further details regarding admission of Foreign Nationals are available on the website www.bhu.ac.in which is updated periodically.

D. ADMISSION PROCEDURE

I. Admission to the MBA and MBA IB Programs of the Faculty will be made on the basis of combined merit of the candidates in CAT conducted by IIM (50%), Academic Records (20%) and Group Discussion & Personal Interview (30%).

Note: In case the candidate is appearing in the qualifying examination, the percentage score of two years / three years as the case may be, (ignoring/excluding the final year score) shall be taken for calculating the candidate's academic records in the qualifying examination.

II. Admission Test - CAT 2014 of Indian Institute of Management

Candidates interested in taking admission to MBA / MBA IB Course at Faculty of Management Studies, BHU are required to appear in Common Admission Test (CAT) conducted by Indian Institute of Management for the corresponding year. 50% weightage will be given to the CAT Score while calculating the merit for admission to the above Programs.
Advertisement of CAT 2014 has appeared in leading newspapers on July 27, 2014. CAT 2014 Vouchers are available from August 6, 2014 to September 30, 2014. For details of CAT 2014 are available in the Web Site (www.iimcat.ac.in). Candidates are also required to register at FMS, BHU through separate application form (Admission Application Form of FMS BHU), within the date specified for the purpose.

The FMS, BHU shall use CAT Score for short-listing candidates for admissions to its Management Programs. IIMs have no role either in the selection process or in the conduct of the program.

II. Group Discussion and Interview (to be conducted by Faculty of Management Studies, BHU)

Candidates short-listed on the basis of CAT 2014 score will be called for Group Discussion and Interview which will be conducted in the Faculty as per schedule decided by the Admission Committee of the Faculty. 30% weightage will be given to the Group Discussion and Interview Score.

Candidates called for Group Discussion and Interview shall be required to remit a fee of Rs.2000/- or as decided by the Dean, FMS in the form of DD in favour of the Registrar, Banaras Hindu University payable at SBI, BHU.

Notes: Non-appearance of the candidate in any of CAT, Group Discussion and Interview on the scheduled date and time shall disqualify him/her for admission.

III. Admission Counselling:

1. Candidates will be called for counselling for provisional admission in order of their combined merit in CAT 2014, Academic Record and Group Discussion & Interview.

2. Mere appearance in the CAT, Group Discussion and Interview shall not entitle a candidate to be considered for admission to the course unless he/she fulfils the eligibility conditions. Applicants must fully satisfy themselves about their eligibility before filling the application forms of both, IIM - CAT and FMS, BHU.

3. In case there are more than one candidate securing equal ranks as obtained by the last candidate in order of merit in the list of candidates to be called for admission, the following inter-se ranking rules of the University shall be applicable.

   “In case the candidates have equal ranks then:

   a. the candidate having secured higher marks in the qualifying examination is eligible;
   b. In case the mark in the qualifying examination is also equal then the candidate senior in age shall be given preference”

4. While coming for counselling for provisional admission, candidates are required to bring with them all the original documents (certificates, Mark-sheets including Caste Certificate, Migration Certificate by non-BHU candidates/ Transfer Certificates by BHU candidates etc.) In case provisional admission is offered to a candidate, all his/her original documents will be detained in the Faculty and the same will be returned after completion of admission formalities.
5. The mark-sheet of the qualifying examination of a candidate can be submitted on or before 5th October of the year of admission and no extension shall be given in this regard on any ground. Confidential results/mark-sheets shall not be accepted. Only the Original Mark-sheet of the qualifying examination after official declaration of the results by the respective examining bodies shall be accepted. Any other document (sealed or confidential mark-sheet) other than a proper mark-sheet issued by the authority like VC/Rector/ PVC/ Registrar/ CE etc. in regard to marks obtained by a candidate shall not be entertained under any circumstances.

6. Provisional admission to a particular program will depend upon the combined merit in CAT 2014, Academic Records and Group Discussion & Interview and the availability of seat in that program on the date and time of counseling. The mere fact that call letter has been issued shall not entitle a candidate to claim admission.

7. If a student requests for cancellation of his/her admission and return of original documents the same will be permitted as per the existing provisions of the University.

8. The candidate granted Provisional admission shall deposit fee within the period prescribed by the Admission Committee failing which the admission shall stand cancelled.

9. Provisional admission cannot be claimed by any applicant as a matter of right. The provisional admission of an applicant shall be entirely at the discretion of the Admission Committee, which may refuse to admit any student without assigning any reason thereof.

10. Provisional admission of a candidate is liable to be cancelled by the Admission Committee at any time:
   (i) if it is detected that there is something against the candidate which would have prevented him/her from being admitted to the course
   (ii) If the candidate is found at a later stage to have provided any false information, and /or
   (iii) if he/she has been punished for an act of gross misconduct, indiscipline or an act involving moral turpitude.

11. A candidate provisionally selected for admission shall be required to fill the prescribed form, submit the required documents, collect his/her admit card for admission to the course from the office of the Department and pay fees by a date fixed for the purpose, otherwise the offer made to him/her will automatically stand cancelled and the seat thus falling vacant shall be offered to the next candidate in order of merit under the specified category.

12. Waitlisted candidate shall be offered admissions strictly on the basis of ranking provided there is a vacancy in the Program. Such waitlisted candidates shall have to deposit their fee latest by the date fixed by the Admission Committee.

**E. FEE STRUCTURE**

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<tr>
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<th>First Year</th>
<th>Second Year</th>
<th>Hostel Fee</th>
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<tr>
<td></td>
<td>INR 30765/- p.a</td>
<td>INR 30765/- p.a</td>
<td>INR 6700/- (Approx. p.a.)</td>
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The above fee is to be paid in cash to the Fee Counter.
F. FILLING OF ADMISSION APPLICATION FORM & RELATED INSTRUCTIONS:

1. The application Forms along with Information Bulletin for registering at FMS, B.H.U. can be obtained:

From the Counter at FMS Office, BHU:

Against State Bank of India Bank Draft /Bankers cheque of the value of Rs. 1500/- (Rs. 800/- for SC/ST) drawn in favour of The Registrar, Banaras Hindu University, Varanasi, payable at SBI BHU Main Branch (Code No. 0211) on all working days between 11.00 a.m. and 2.00 p.m. from 16th September 2014 to 21st January 2015.

Downloading from the Web Site:

Candidates may also download application form from the BHU web site (www.bhu.ac.in/fms ) and submit the duly filled in application along with a Demand Draft of Rs. 1500/- (Rs. 800/- for SC/ST candidates) in favour of The Registrar, Banaras Hindu University, Varanasi, payable at SBI BHU Main Branch (Code No. 0211) on or before 21 January 2015.

Note: CANDIDATES ARE REQUIRED TO FILL THE APPLICATION FORM IN THEIR OWN HANDWRITING. INCOMPLETE FORM, APPLICATION NOT BEARING THE SIGNATURE OF THE APPLICANT AT ALL ON THE SPECIFIED PLACES AND APPLICATION FORMS RECEIVED AFTER THE LAST DATE SHALL NOT BE CONSIDERED. THE UNIVERSITY TAKES NO RESPONSIBILITY FOR ANY DELAY OR LOSS OF APPLICATION FORM OR CORRESPONDENCE IN POSTAL TRANSIT /COURIER.

Address for Sending of completed Application Form along with copies of documents:

The completed Application Forms along with documents required should be sent to the following address so as to reach him on/or before 21 January 2015:

The Dean,
Faculty of Management Studies,
Banaras Hindu University,
Varanasi - 221005 (UP)

2. Please ensure that a passport size photograph signed by you is pasted on the space provided for in the application form.

3. No Application Form shall be considered for admission unless it is complete in all respects including attested copy of the photograph of the candidate containing his/her signature thereon and other documents specified are attached thereto, such as, photocopy of CAT 2014 Admit Card and Demand Draft of specified amount (for downloaded applications only).
4. Candidates are advised to keep sufficient number of extra copies of the same photograph, which has been pasted on application form for future use, as and when needed.

5. The Category to which the applicant belongs once mentioned on the Application Form by ‘tick’ mark (“✓”) will be final and no subsequent change will be allowed. If boxes requiring indication of category on the application form are left blank, the candidate will be treated under ‘General Category’.

6. Application Forms of candidates who have submitted forged/fake certificates/documents or adopted fraudulent means shall be rejected without any intimation to the candidates. Further, such candidates shall be debarred from appearing in any subsequent entrance test conducted by B.H.U.

7. Any related legal litigation in respect of the admission shall be subject to the jurisdiction of the local court of Varanasi and/or Hon’ble High Court of Judicature at Allahabad only.

8. Candidates are required to give their mobile number and valid email id and advised to check for SMS/Email alerts on admission related matters.

G. LIST OF DOCUMENTS to be enclosed with application form
Candidate must send the following documents with his/her application:

i) Demand Draft of the specified amount for the downloaded applications.

ii) A xerox copy of the admit card issued by IIMs for appearing in CAT 2014.

iii) 2 self-addressed unstamped envelopes (27cm X 12 cm) for correspondence.

iv) Self attested copies of Marksheets of Class X, Class XII and qualifying examination.

v) Appearing Certificate from the Head of the Institution in case, the candidate is appearing in the qualifying examination.

vi) Self attested copies of year-wise marksheets of qualifying examination (excluding final year, if the candidate is appearing in the qualifying examination).


viii) Self attested copy of disability certificate (in case of Differentially abled candidates)

H. COURSE CURRICULUM

Course curriculum for both Master of Business Administration (MBA) and Master of International Business Administration (MBA IB) has been specially designed after taking into consideration the needs of the corporate world. Learning is made interactive through lectures, seminars, role-plays, simulated games, group assignments, video sessions, multimedia presentations, laboratory exercises, case analysis and business games with an emphasis on industry-sponsored live projects. The emphasis is on learning the applications of concepts rather than just a theoretical understanding. The curriculum is upgraded every alternate year to cater to the dynamic business environment. The University follows Choice Based Credit System.

For existing curriculum, please visit our web site: www.bhu.ac.in/fms.
APPLICATION FORM

For Admission to:

MASTER OF BUSINESS ADMINISTRATION (MBA)*
MASTER OF BUSINESS ADMINISTRATION - INTERNATIONAL BUSINESS (MBA IB)*

(Session 2015-16)

(TO BE FILLED IN COMPLETELY BY THE CANDIDATE IN HIS/HER OWN HAND-WRITING)

CAT 2014 Registration No.:

(allotted to you by IIM) (Please attach a copy of the Admit Card issued by IIM for CAT 2014)

Details of Demand Draft attached (in case of downloaded applications)

<table>
<thead>
<tr>
<th>Drawn Bank</th>
<th>DD. No</th>
<th>Date</th>
<th>Amount</th>
</tr>
</thead>
</table>

Affix a self attested recent photograph
(5 cm X 4 cm)
Do not pin or staple

Kindly tick (✓) the Category to which you belong in the appropriate box: 

GEN SC ST NC-OBC PC OH VI HI

[Physically challenged candidates are required to clearly mention their category by putting tick Mark (✓) in the respective category boxes above besides putting tick mark in the PC Category box.]

1. Name: (First Name) (Middle Name) (Last name)

2. Age: Years Date of Birth: D D M M Y Y Gender F M

3. Communication Address:

<table>
<thead>
<tr>
<th>PIN</th>
<th>Phone (With STD code)</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>E-mail ID (Compulsory)</th>
<th>Mobile</th>
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</thead>
</table>

*Admission to a particular course (MBA/MBA IB) will depend upon combined merit of CAT 2014, conducted by IIM, Academic Records, Group Discussion & Interview conducted by the Faculty and the availability of seat in a particular course on the date and time of counselling.
4. Permanent Address:

<table>
<thead>
<tr>
<th>PIN</th>
<th>Phone (With STD code)</th>
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<tr>
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</table>

5. a) Father's Name:

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<td></td>
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b) Mother’s Name:

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</table>

6. Details of examinations passed:

<table>
<thead>
<tr>
<th>Name of the Examination</th>
<th>Board/ University</th>
<th>Year of Passing/ Appearing</th>
<th>Subjects</th>
<th>Marks Obt.</th>
<th>Max. Marks</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Class X</td>
<td></td>
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<tr>
<td>Inter</td>
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<td></td>
</tr>
<tr>
<td>Qualifying Examination</td>
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</table>

Candidates appearing in the qualifying examination are required to indicate their year wise percentage of marks and attach self attested copies of year wise mark-sheets of the qualifying examination.

**DECLARATION**

I hereby declare that all the particulars stated above have been filled in by me in my own handwriting and that the information given by me in the application form is true and no fact has been suppressed. I have read the information bulletin and the terms and conditions given therein and satisfied myself that I fulfill all the admission eligibility requirements. In case any information furnished by me is found wrong, my candidature for the admission be cancelled outright without giving me any opportunity and further that any disciplinary action be also taken against me.

Place: ___________________                                    _________________________________

(Name of the Candidate)

Date: ___________________                                      _________________________________

(Signature of the candidate in English)*

(Signature of the candidate in Hindi)

*Signature should not be done in capital letters.

**For the Office Use only:**

Option to be exercised by the candidate at the time of Counselling:

Date: ___________________                     Signature

Remarks:
IMPORTANT DATES

I. FOR APPEARING IN CAT 2014:

(Please also refer CAT 2014 advertisement / visit www.iimcat.ac.in for detailed information.)

CAT 2014 ACTIVITY SCHEDULE & IMPORTANT INFORMATION

<table>
<thead>
<tr>
<th>Activity</th>
<th>Starting Date</th>
<th>End Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>CAT Advertisement</td>
<td></td>
<td>27 July 2014</td>
</tr>
<tr>
<td>Registration for CAT 2014</td>
<td>6 August 2014</td>
<td>30 September 2014</td>
</tr>
<tr>
<td>CAT Test Dates</td>
<td></td>
<td>16 &amp; 22 November 2014</td>
</tr>
</tbody>
</table>

II. FOR FILLING APPLICATION FORM OF FACULTY OF MANAGEMENT STUDIES, BANARAS HINDU UNIVERSITY

1. Commencement date of sale of Application Forms from FMS, BHU : September 16, 2014

2. Last date for receipt of duly completed Application Forms both at the counter and by Post : January 21, 2015
Contact Details:

Head & Dean
Faculty of Management Studies
Banaras Hindu University
Varanasi – 221005.

Phone: 91 542 6701409 ; Telefax: 91 542 2369332
E-mail: admissions@fmsbhu.ac.in Website: www.bhu.ac.in/fms