

## **Global Business: Role of India and China**

University Placement Coordination Cell, Banaras Hindu University in association with Institute of Management Studies is organizing a Workshop with the theme "Global Business: Role of India and China" on January 17, 2016 from 09:00 a.m. to 12:30 p.m. at Institute of Management Studies. The workshop aims to provide an interface to the students that would help in grooming them as well prepare them in a better way to shoulder the challenges lying ahead in their career. The workshop is designed for all the courses with preference to special courses.

This workshop provides transformative learning experiences that inspire students to embrace challenge, engage in critical inquiry and creative thought, and contribute to society.

It is essential to the success of any endeavour—whether it be sports, war or business—to employ individuals capable of creating/grabbing opportunities and transforming them into reality.

Distinguished speaker for the day would be **Mr. Howard Chao, International Lawyer and Former Chairman, O'Melveny & Myers (Asia Practice)**.

Discussion Points of the Programme:

- a. China and India's dominant role and position in business/polity today and how these two countries, jointly and severally can potentially impact the world order.
- b. China's and India's competitive strengths and how the two countries can cooperate in areas of business. Respective Ease and challenges of doing business in China and India.
- c. Chinese investments globally, particularly in US. Can India seek more Chinese investments into India the near and midterm? (eg. Ali Baba's recent investments in India). Also, what has been the business experience of Indians into China?
- d. Chinese currency and its future role and position in the world currency/ financial markets

All students attending all sessions of the workshop will be issued Certificate of Participation.

REGISTRATION:

Registration will only be accepted via Google form no other mode of registration will be considered.(First Come First Serve)

Go to the mentioned link for registration- <http://goo.gl/forms/aFVJc8No39>

There will be NO registration fee.

MANDATORY INSTRUCTIONS TO STUDENTS:

- Students are instructed to be present on throughout the programme.
- It is mandatory for all students attending the workshop to bring their notepad, pencil and pens.
- All students should be in formal dress code.
- Students are advised to maintain the discipline and decorum throughout.
- Students are advised to participate in the interaction with relevant points.

