

काशी हिन्दू  
विश्वविद्यालय



BANARAS HINDU  
UNIVERSITY

ESTABLISHED BY PARLIAMENT BY NOTIFICATION NO. 225 OF 1916

**OFFICE OF THE DEAN**

**FACULTY OF AYURVEDA**

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### **An appeal to BHU alumni and philanthropic donors**

Dear Sir/ Madam,

**Oct. 1<sup>st</sup> 2017**

This is an appeal to extend your valuable donations to Banaras Hindu University (BHU) to support research and teaching in Ayurveda. It encourages us in making novel discoveries, innovation and producing excellent class of students with leadership qualities, agility to test ideas, and catch opportunities.

Ayurveda, a recognized health care system of India, has the capability to serve the whole world, if implemented globally. With a strong base in tradition and long standing success through history, Ayurveda is a eco-friendly and has a holistic approach towards health care. It practices the philosophy; "Maintain the health of a healthy person and treat the disease of a patient". The only bottleneck is its scientific validation. Ayurveda can play a vital role in managing noncommunicable chronic diseases (NCDs), which are of great concern in today's times.

Banaras Hindu University, established in 1916, by *Bharat Ratna* Pandit Madan Mohan Malaviya ji, has a mission to preserve traditional knowledge and to progress by adopting the most modern technologies of our times. The faculty of Ayurveda is a component of the Institute of Medical Sciences, the only place in the world where Allopathy, Ayurveda, Naturopathy and Dental Sciences function together under one administrative setup. Recently, we celebrated our centenary year and are marching ahead to serve the humanity at large. Today, BHU owns 16 faculties, 6 Institutes, 30,000 students, 3000 teachers, and more than 50,000 supporting staff and their family members. This is largest residential university in the world.

Ayurveda is governed by Ministry of AYUSH in India and is dealt under NCCAM, NIH, USA. In India, it is prescription medicine but in USA and other European countries it is considered as functional food, food supplements, nutraceuticals, phytopharmaceuticals, and phytopharmaceuticals. Recently, under the Indo-US bilateral agreement in 2016, both nations have agreed to promote business, social issues, health, education and preservation of traditional knowledge, including Ayurveda and agriculture.

In this context, I would urge you to support Indian Institutions through modern scientific tools and facilities to qualify the standards of GLP labs and GCP facilities as per OECD guidelines. It would then be easy to have contract research, plant-cultivation, mass production etc, which are highly costly in USA. Because of advanced communication-tools, Indian skills can be used by American companies without real movement of human workforce. Virtual guidance would be strong enough for technology transfer among these two Nations. The public and private funding would be required to achieve this.

Your support will make a difference. This will help us in research and teaching to endow fellowships, kindle understanding, untangle knots, inspire spirits, and excite minds. Besides the philanthropic donation, it can also be achieved by forging partnership through collaborations in research and startup projects. This provides sustainability in win-win mode, through benefit sharing.

Some possible domains could be of health tourism, health education by telemedicine, cultivation of medicinal plants in their native biodiversity hub, production and supply of herbal products, as per norms and standards of USFDA. Health data collection and its analysis, new researches on the basic concepts of Ayurveda and search for new phytochemicals targeting different molecules in signaling

pathways of pathogenesis of diseases are some of the areas where advance research is required. These researches would help in re-purposing the existing drugs for newer applications.

### **Our Campaign priorities are**

1. Seek endowments for particular cause. This will also enable us to draw down the matching grant from Govt. of India. This can be achieved by small donation may be a dollar/day.
2. Seek donations in the form of equipment, biochemicals, diagnostic kits and other forms. Faculty & staff will be able to advise you on your aspirations and our requirements.
3. Seek support for man power honorarium for teaching assistants (for tutorial systems), fellowships, consultants for research and field work.
4. Obtain old re-conditioned equipment with at least 5 years of AMC (annual maintenance contract).
5. Stimulate interdisciplinary research across institutional boundaries with your support. It will enable academicians to share the benefits of their research beyond borders.
6. Seek funding to make documentaries, maintain museum, medicinal plant gardens, and hall of fame to connect our new generation with their glorious heritage.
7. To engage wider public through animations, blogs, pod-casts and social media, enabling everyone to have access to BHU's most inspiring scientific research. It will improve the quality of education and facilities we provide to our current students.
8. To innovate by developing and improving the existing heritage buildings of our faculty by adding modern teaching tools and gadgets.
9. To help spin-out companies as partners or as venture capitalists.
10. To develop digital forms, softwares and artificial intelligence, to search and compile the traditional knowledge, scattered in different books and scriptures, in various languages across the country.

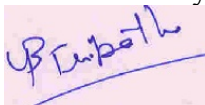
All the financial transactions will be completed only as per the rules of Govt of India and BHU. Bank transfer, draft, cheque or any other legitimate mode of payment will be accepted. The payment will be in the name of "Registrar, BHU", Varanasi, India, along with indication for the purpose of donation. The donors will be acknowledged by the highest authorities of the university and a guaranteed position in the Hall of fame (to be constructed). BHU has a special Tax exemption provision for our donors. In India, it is covered under u/s 80G(2)(iiif), clause 2 of subsection (1) of 35 and also exempted from FCRA (Foreign contribution regulation act). A receipt will be issued after the evaluation of the donation.

For entering in to a collaborative project, a provisional draft of MoU will be prepared, which would clearly mention the objectives, aspirations of both the institutions regarding payments, terms and conditions of sharing the benefits and methods for settlement of conflict. After approval from the legal cell of BHU, the final MoU will be signed by the head of the two institutions or their nominees.

For gifts in kinds, all gifts will be accepted after proper approval of appropriate committees of Faculty and BHU administration after considering the utility of gift, its financial-value, and capability of concerned department to host it. I look forward for positive response and helping hands.

With best wishes and personal regards,

Yours Sincerely,



( Prof Yamini Bhusan Tripathi)

Dean, Faculty of Ayurveda, IMS, BHU, Varanasi, India