imBHU

काशी हिन्दू विश्वविद्यालय BANARAS HINDU UNIVERSITY

FMS–BHU

INSTITUTE OF MANAGEMENT STUDIES

(FACULTY OF MANAGEMENT STUDIES)

Empowering Managerial Minds Since 1968





BANARAS HINDU UNIVERSITY

(created under the Parliamentary Legislation – B.H.U. Act 1915)

- **BHU has been recognized as "Institution of Eminence" (IoE) by Ministry of Education (MoE) Government of India.**
- **The university has been ranked among the top 5 universities of the country, as per NIRF rankings, 2024.**
- **It is the largest residential university of Asia, with a main campus spanning over 1300 acres and the south campus spanning over 2700 acres.**
- **The University campus houses around 35000 students from over 48 nations in more than 90 hostels.**
- **It comprises of 6 Institutes, 14 Faculties, 144 Departments, 4 Inter-disciplinary Centres, 6 Centres of Advanced Studies, 10 Departments under Special Assistance Programme, several specialized Research Centres, a constituent college for women and 3 Schools.**
- **It also has world class infrastructure and facilities comprising of state of the art lecture theatres, labs, libraries, computer centre, cyber library, sports complex, airstrip, helipad etc.**



INSTITUTE OF MANAGEMENT STUDIES

- IM/FMS-BHU has secured an impressive 26th rank among the top government B-schools in the prestigious IIRF Ranking 2024 and is ranked among the top 50 management institutes (including 20 IIMs) in the NIRF ranking 2024 by Ministry of Education (MoE) Government of India.
- The Institute has excellent student to core faculty ratio of 8.5:1 with average experience of faculties over 20 years.
- It has a thriving Atal Incubation Centre (AIC), by NITI Aayog, Government of India.
- A team of distinguished faculty with doctoral degrees and extensive academic / Industrial expertise.
- Legacy of 59 years with more than 6000+ alumni base
- Most attractive ROI across all B-Schools

PROGRAMS OFFERED

Master of Business Administration

Master of Business Administration (International Business)

Master of Business Administration (Agri-Business)

Doctoral Programme in Management Studies (Ph. D.)

Post Graduate Diploma In Health Care Management

One-Year P.G. Diploma in Business Administration (PGDBA)

PART-TIME

One-Year Diploma in Microfinance & Entrepreneurship

One-Year Diploma in Leisure & Hospitality Management

Six-Month Certificate program in Health Care Management

OUR JOURNEY

1968 — Established and started Management Programme (BBM, MBM and Ph.D): Department of Management Studies (DoMS)

1984 — Achieved Independent Status as Faculty of Management Studies

1990 — Started Masters of International Business Administration (MIBA)

2001 — Recognized as one of the Quality Improvement Programme centers by the AICTE

2006 — Started MBA-Agribusiness at Rajiv Gandhi South Campus

2015 — Elevated as Institute of Management Studies

2018 — AIC (Atal Innovation Center) IM-BHU, funded by NITI Aayog, was inaugurated by Hon'ble Prime Minister

2023 — Started offering online courses through SWAYAM INI Portal

2024 — Coordinated Nurturing Future leadership Program (NFLP)

2025 — Recognised as one of MSME Incubation Centre

Recognised as a National Coordinator for INI Swayam, MOE, GOI

LEADERSHIP AT IM(FMS)-BHU



Prof. Ashish Bajpai
Director
Institute of Management Studies
(Faculty of Management Studies)
Banaras Hindu University



Prof. S.K. Dubey
Dean & Head
Institute of Management Studies
(Faculty of Management Studies)
Banaras Hindu University

OUR ESTEEMED FACULTY



Prof. Ashish Bajpai

Director

Ph. D., MBA
Specialization: Marketing and Organizational Behaviour

Prof. S. K. Dubey

Head & Dean

Ph. D., MBA
Former Director
Specialization: Marketing





Prof P. S. Tripathi

Professor

Ph.D., MMS, M.A. (Economics)
Former Head & Dean
Specialization: Entrepreneurship

Prof. Alok Kumar Rai

Professor

Ph. D., MBA
Director IIM Calcutta
Former Vice Chancellor - University of Lucknow
Specialization: Marketing





Dr. Radha Krishnan Lodhwal

Professor

Ph. D., MBA, PGDBA
B. Sc. Course Coordinator,
Specialization: Human Resource Management

Dr. Abhijeet Singh

Professor

Ph. D., MBA, M Tech Chairman,
Course Coordinator - MBA Agribusiness
Faculty Athletic Association
Specialization: Human Resource Management





Dr. P. V. Rajeev

Professor

D. Lit., Ph. D., MBA, PGDIB,
PGDCA Professor In-charge,
AIC Coordinator, E-Cell
Specialization: Finance

Dr. Amit Gautam

Professor

Ph. D, MBA (IB), PGDFM
Course Coordinator (DLHM)
Coordinator - Summer Internship
Specialization: International Business & Finance





Dr. Ashutosh Mohan

Associate Professor

D. Lit., Ph. D., MBA
Placement Coordinator - IM (FMS) - BHU
National Coordinator - INI Swayam,
Managing Editor - BHU Management Review
Specialization: Marketing & Supply Chain Management

Dr. Anurag Singh

Associate Professor

Ph. D., MBA
Course Coordinator (PGDHCM)
Specialization: Marketing





Dr. Shashi Srivastava

Associate Professor

Ph. D., MBA
Course Coordinator (DME)
Chairman, Student Wellbeing Initiative
Specialization: Finance

Dr. Anindita Chakraborty

Assistant Professor

Ph. D., MBA Chairman,
Student Advisor
Coordinator - Admission, Student Leadership and Life Skill Development Initiative
Specialization: Finance





Dr. Raj Kiran Prabhakar

Assistant Professor

Ph. D., MBA, PGDCA
Administrative Warden (Management Boys Hostel),
Coordinator (Examinations)
Specialization: Marketing

Dr. Vishal Kumar Lehri

Assistant Professor

Ph. D., MBA
DRC Secretary
Specialization: Marketing





Dr. Ram Shankar Uraon

Assistant Professor

FDPM, UGC, Ph. D., MBA
Warden (Management Boys Hostel),
Specialization: Human Resource Management & OB

Dr. Harsh Pradhan

Assistant Professor

Ph. D., MBA,
Specialization: HRM & Statistics





Dr. Arun Kumar Deshmukh

Assistant Professor

Ph. D., MBA, DPM, EPYP
Warden (Management Boys Hostel)
Co-coordinator - Admissions
Specialization: Marketing and Supply Change Management

Dr. Abhijeet Biswas

Assistant Professor

Ph. D., MBA
Member, Student Wellbeing Initiative
Co-coordinator - Admissions
Specialization: Finance



OUR ESTEEMED FACULTY AT RAJIV GANDHI SOUTH CAMPUS (RJSC),BHU



Prof. Ashish Singh
Professor
Ph. D., MBA
Coordinator- Student Wellbeing Initiative Specialization: Marketing

Dr. Deepika Kaur
Assistant Professor
Ph.D., MBA
Administrative Warden (New Girls Hostel RGSC)
Specialization: Finance





Dr. Subhash Pratap Singh
Assosiate Professor
Ph. D., MBA
Coordinator - Summer Internship
Specialization: Marketing

Dr. Tribhuvan nath
Assistant Professor
Ph. D., MBA, PGDCA
Program Officer NSS
Exam Coordinator
Specialization: Food & Agribusiness Management





Dr. Rajeev Kumar
Assistant Professor
Ph. D., MBA
Admin Warden (Vindyachal Boys Hostel)
Specialization: Marketing

PLACEMENT HIGHLIGHTS – MBA & MBA-IB

116 Placed

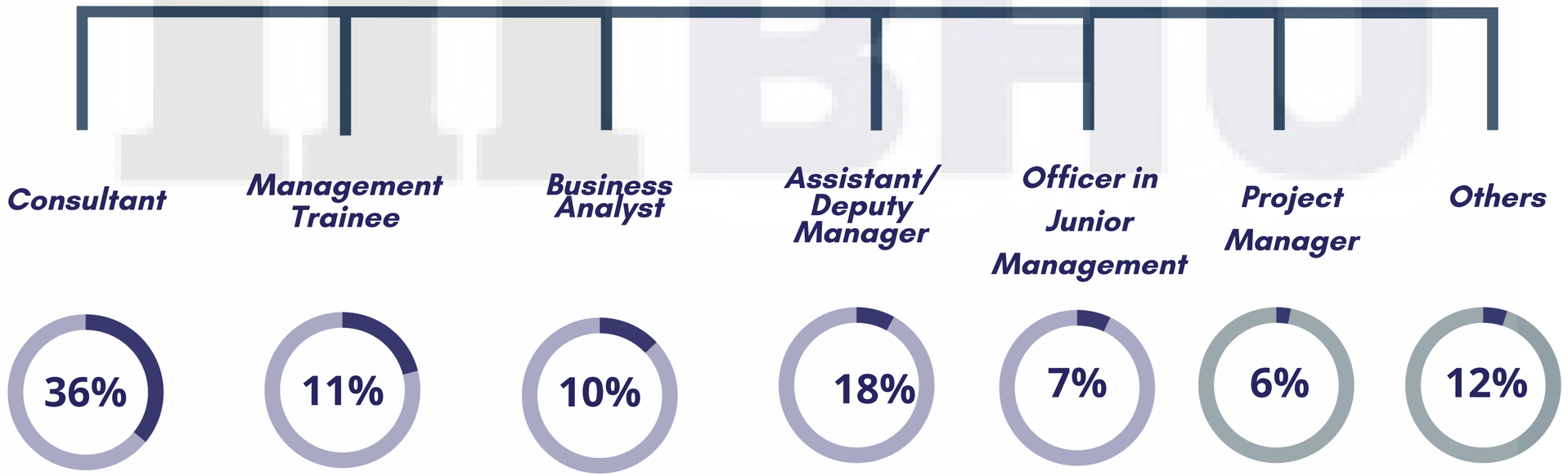
55 Companies Visited

19.8 LPA Highest CTC

10.1 LPA Average CTC

9.2 LPA Median CTC

PROFILES OFFERED



PLACEMENT HIGHLIGHTS - MBA Agri-Business

56 Placed

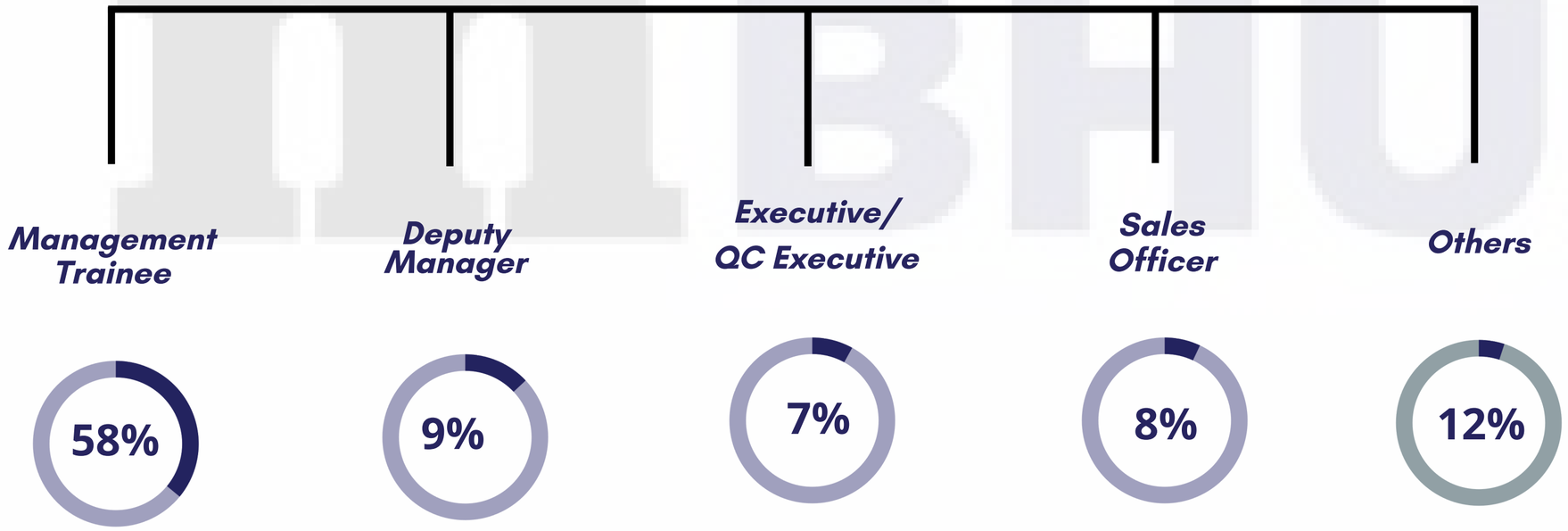
34 Companies Visited

16 LPA Highest CTC

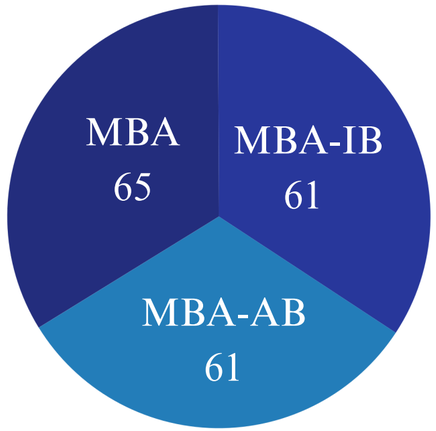
8.7 LPA Average CTC

8.1 LPA Median CTC

PROFILES OFFERED



BATCH 2026 DEMOGRAPHY



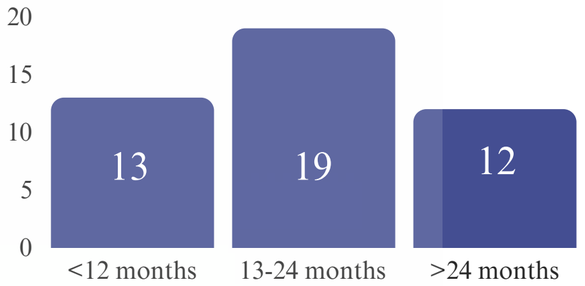
Course-Wise Strength

- Master of Business Administration
- Master of Business Administration - International Business
- Master of Business Administration - Agri-Business

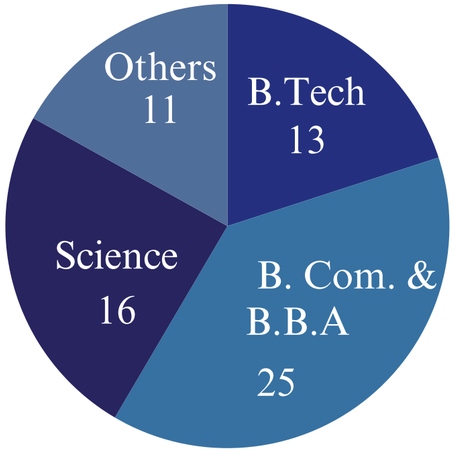
Total Strength
187

69% **31%**
Gender Diversity

Experience-Wise Distribution

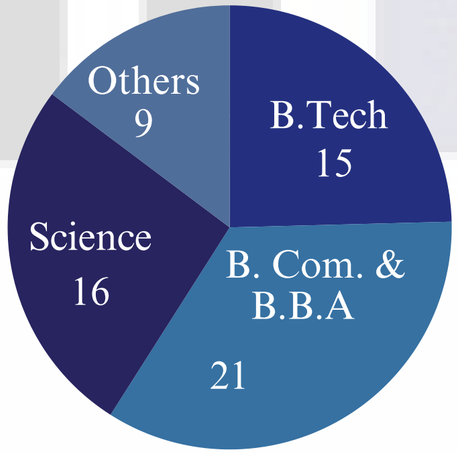


Academic Diversity



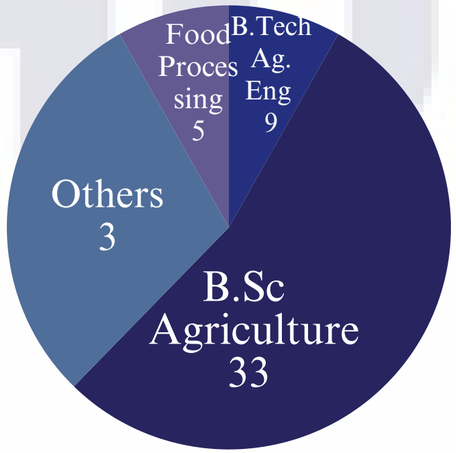
MBA

- B. Tech.
- Science
- B.Com & BBA
- Others



MBA-IB

- B. Tech.
- Science
- B. Com & BBA.
- Others



MBA-AB

- B. Tech Agri .Engineering
- B. Sc. Agriculture
- Food Processing
- Others

MAJOR RECRUITERS



SUMMER INTERNSHIP PARTNERS



State Bank of India

EY

G-CUBE

ICICI Bank

SHCIL

ACS

AIM INDIA
ACCRUAL INTELLIGENCE MANUALS GROUP

DHL

Union Bank of India

HDFC BANK
We understand your world

SBI MUTUAL FUND
A PARTNER FOR LIFE

CLSA
ASIA-PACIFIC MARKETS

Coal India
एन सी एल
NCL

AXIS BANK

IDBI BANK

ICICI PRUDENTIAL
ASSET MANAGEMENT

UCO BANK
(A Govt. of India Undertaking)
सम्मान आपके विश्वास का Honours Your Trust

SUNDARAM MUTUAL
UNEARTHING OPPORTUNITIES

kotak
Kotak Mahindra Bank

STAG

BajajCapital
LA PREMIÉR

भारतीय विमानपत्तन प्राधिकरण
Airports Authority of India

ADITYA BIRLA
UltraTech

ZIELHOCH
Together Let's Aim For High

TATA
TATA ADVANCED SYSTEM

Hero
Hero MotoCorp Ltd

Deloitte.

MOTHER DAIRY
happy food
happy people

Amul
The Taste of India

N·S·D·C
National
Skill Development
Corporation

OUTLOOK

propelld
Digital Green

WOXEN DIGITAL
THINK.PLAN.DO

JLL

igl
INDRAPRASTHA GAS LIMITED

digit
Insurance

AreteMinds

CAMBRIDGE
UNIVERSITY PRESS & ASSESSMENT

Reliance
RETAIL

triSys

Sprint

RR KĀBEL

TENNECO

MARUTI SUZUKI

LACOSTE

CLUBS, COMMITTEES & CELLS









Student Leadership & Life Skills Development Initiative

The Institute of Management Studies, BHU, prioritize student leadership and life skills development. Through tailored sessions and seminars, we equip our students with essential tools for personal and professional growth.

Student Wellbeing Initiative

The Student Wellbeing Initiative prioritizes the overall health and happiness of our students. Through various programs and resources, we support mental, physical, and emotional wellbeing, fostering a campus culture where every student can thrive.

Placement Committee

Over the years, the Placement Committee at IM (FMS) BHU has consistently worked towards making the recruitment process a hassle-free affair for both the recruiters and the students.







Summer Internship Committee

The Summer Internship Committee is constantly striving to bring top-notch companies and providing students with real-world experience as well as invaluable opportunities to learn and grow in their respective fields.













Management Students' Club : MaSC

MaSC is a First year Student club which works Under the guidance of Placement Committee. It helps in every activities conducted by the Institute. It includes widespread functions like logistics management, content writing, designing as well as general management.

Media Club : FMC

The Film and Media Club (FMC) captures the vibrant campus activities, building a kaleidoscope of intellectual, athletic and extra curricular activities. FMC presents to the world what the Institution has to offer through Press releases and social media platforms.

Cultural Club : Visvires

The committee essentially undertakes all the cultural activities of the campus in co-ordination with other clubs and committees. The committee organizes the Annual events like SPANDAN, UNNAYAN, FOUNDATION DAY, etc.





Management Club : Kalpavriksha

Rooted deep in the lifestyle of IM(FMS) BHU, Kalpavriksha strives to create a dynamic and enriching environment that promotes managerial and extracurricular excellence within students.

















E-Cell

The E-Cell of BHU is a student run non-profit for enhancement and growth of entrepreneurial spirit amongst students of BHU and beyond. E-Cell is also fortunate to have Atal Incubation Centre that supports our mission.

Social Club : Sevaarth

Social club SEVAARTH encourages goodwill towards the needy and works for the betterment of the society through various activities like Plantation drives, Cloth donation drives, Cleanliness drives and educating Students.

Sports Committee

Under the Faculty Athletic Association, the Sports Committee organizes an yearly meet with tremendous participation from all the students. There is an active participation of faculty and staff too. The Faculty has its own Football, Basketball, Cricket, and Volleyball teams which regularly participates in inter-college competitions.







Alumni Cell

The Alumni Cell at the Institute of Management Studies, BHU, nurtures connections and fosters relationships among its esteemed alumni base. Through networking, mentorship, and knowledge exchange, we unite past graduates to support the growth of future leaders.

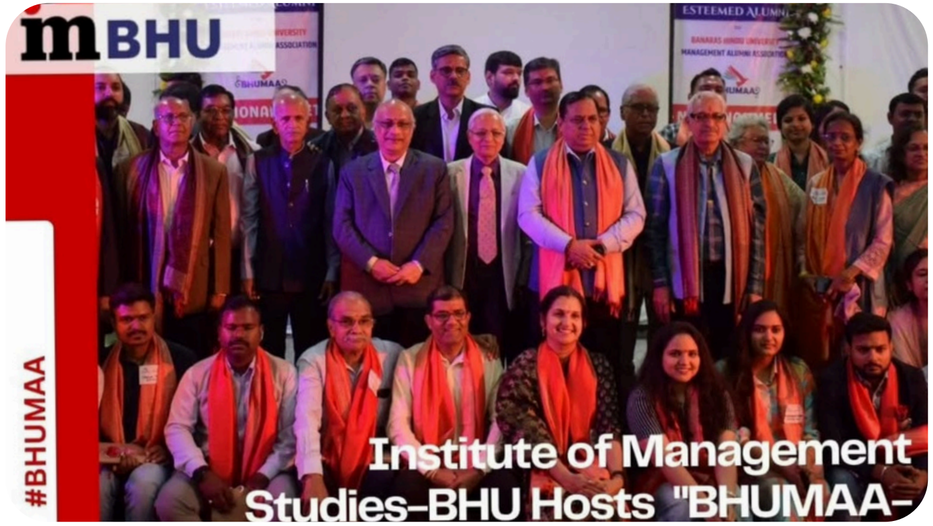






Alumni Network and Engagement

BHU Management Alumni Association (BHUMAA) IM(FMS)-BHU



BHUMAA National Meet 2025



BHUMAA National Meet 2020



BHUMAA National Meet 2019



Reunion of Batch 1978

ALUMNI NETWORK AND ENGAGEMENT


Mumbai


Bangalore



Delhi


Hyderabad


Kolkata


Pune


Ahmedabad


Lucknow


Dehradun


Baroda


Dubai


Kathmandu


Silver Reunion of Alumni Batch



Silver Reunion Batch 2000



Alumni Meet of Batch 1976-78

BHU Management Alumni Association (BHUMAA) IM (FMS)-BHU

Regional Chapters BHUMAA
(Dubai, Kathmandu, Kolkata, Ahmedabad, Baroda, Dehradun, Delhi, Mumbai, Chennai, Lucknow, Bangalore, Hyderabad, Pune)

DISTINGUISHED ALUMNI



B.S. Nagesh
Founder TRUST FOR RETAILERS & RETAIL ASSOCIATES OF INDIA



Rajiv Gujaral
Director Peerless Hospital & La Opala



Animesh Saxena
Managing Director Neetee Clothing



Prof. VK Nangia
Former Dean, DOMS IIT Roorkee



Rakesh Kohli
CEO
Stag International



Sudip Ghosh
Commercial Unit Haed - Syngenta India



KUNAL KIRTI
Executive Director & Head HR for APAC at Tenneco PT



Loknath Mishra
MD & CEO
ICICI BANK UK PLC



Pradeep N Dutta
Head - Alternate Business Retail Channel, Panasonic



Indraneil Roy
Associate Vice President Global Talent Acquisition at DMI



Arun Sneghal
Former Vice President GSK Consumer Care



Satish Sharma
President-Sales & Marketing
Featherlite



Raj Kapoor
Advisor New Projects
JCT Electronics Ltd.



Jay S Sidhu
CEO of Sovereign Bancorp Executive Chairman at Customers Bank



Anuj Arora
Partner - EY



Dinkar Singh
Director, Public Affairs at UPS, Indian Subcontinent



Pramod Dubey
Executive Director - Utkarsh SFB



Naveen Mishra
Vice President
Gartner



Bipul Chandra
Managing Director
Ducati India



Ashutosh Bajpai
Vice President at DHL Express APEC Regional Office



Kamal Prakash
Director STATIC HYDRAULIC PVT LTD



Anuttam Sen
Vice President
Dainik Jagran

MEDIA COVERAGE

'सिमुलेशन' बताएगा प्रोजेक्ट को खामया एमबीए में मजबूत होगी विद्यार्थियों की पकड़

प्रोजेक्ट बनाने में एआइ आधारित साफ्टवेयर करेगा मदद, उलझनें दूर होंगी

संवाद सिंह • जागरण

वाराणसी : काशी हिंदू विश्वविद्यालय में एमबीए (मास्टर आफ बिजनेस एडमिनिस्ट्रेशन) और एमबीए-आइबी (मास्टर आफ बिजनेस एडमिनिस्ट्रेशन-इंटरनेशनल बिजनेस) के अध्ययनरत छात्रों के लिए दुरुह कार्य होता है कि सिलैबस के अनुसार विषय अनुरूप सही प्रोजेक्ट तैयार करना। किसी तरह वह प्रोजेक्ट कार्य पूर्ण कर भी लें तो उन्हें पता नहीं हो पाता कि उनका कार्य कितना प्रभावी है। प्रयास सही दिशा में हुआ है अथवा नहीं। इन्हीं उलझनों को दूर करने के लिए प्रबंध

- प्रबंध शास्त्र संस्थान दो वर्षीय पाठ्यक्रमों के लिए 118 सीटों पर लेता दाखिले, कंप्यूटर लैब में साफ्टवेयर इंस्टाल करने के लिए कंपनियों से बातचीत शुरू
- देश के किसी विश्वविद्यालय में सिमुलेशन आधारित शिक्षा व्यवस्था प्रभावी करने वाला बीएचयू पहला विवि, प्रोजेक्ट विवरण दर्ज करते ही होगा मूल्यांकन



विद्यार्थियों को व्यवहारिक निर्णय लेने के कौशल से परिपूर्ण करने के लिए पाठ्यक्रम में व्यावसायिक सिमुलेशन को एकीकृत करने का प्रयास हो रहा है। इसके लिए दुनिया की कई कंपनियों से वार्ता चल रही है। यह साफ्टवेयर वास्तविक समय के बाजार परिदृश्य की निर्मिति कर, उद्यमशीलता की सोच, समस्या-समाधान और आत्मविश्वास को बढ़ावा देता है, जिसकी छात्रों को अत्यंत आवश्यकता है। - प्रो. आशीष बाजपेई, निदेशक, प्रबंध शास्त्र संस्थान, बीएचयू।

इन विषयों पर विद्यार्थी बनाते हैं

- वित्तीय विश्लेषण और बजटिंग, निवेश और पोर्टफोलियो प्रबंधन, वित्तीय संस्थानों का विश्लेषण व
- बाजार अनुसंधान और विश्लेषण, उत्पाद विकास और लांचिंग, ब्रांड प्रबंधन व प्रचार और डिजिटल
- कर्मचारी प्रबंधन व विकास, प्रदर्शन मूल्यांकन और प्रबंधन, कार्यस्थल संस्कृति और विविधता प्रबंधन व प्रशिक्षण और विकास कार्यक्रम आदि

ध्यान आकर्षित करने के लिए 30 सेकंड ही काफी



संक्षिप्त खबरें

यूट ऑफ़ मैनेजमेंट स्टडीज़ में मनाया स्टीट्यूट-डे



ी। प्रबंध शास्त्र संस्थान, काशी हिन्दू विश्वविद्यालय में न दिवस पर विभिन्न कार्यक्रमों का आयोजन हुआ। उ वर्ष 2016 में प्रबंध शास्त्र संकाय, प्रबंध शास्त्र संस्था हुआ था। संस्थान दिवस के कार्यक्रम की शुरुआत पंडि न मालवीय जी की प्रतिमा पर माल्यार्पण व दीप प्रज्ज्व हुआ। संस्थान के छात्रों ने मधुर कुलगीत का गायन कि क निदेशक प्रो. आशीष बाजपेई ने संबोधित करते हुए की यात्रा जो कि वर्ष 1968 से शुरू हुई थी पर प्रकाश ड लंबी यात्रा के विभिन्न महत्वपूर्ण पड़ावों के बारे में बता द संस्थान के डीन व प्रमुख प्रो. एस के दुबे ने सभी को करते हुए कहा कि यह संस्थान इस देश में प्रबंध शिक्षा करने वाले संस्थानों में से एक है। इतने वर्षों बाद भी य बंध शिक्षा के अग्रणी संस्थाओं में गिना जाता है। देश वे ाज्यों से छात्र - छात्राएं, नेशनल लेवल की प्रतियोगी परी द यहां प्रवेश प्राप्त करते हैं। इस मौके पर संस्थान के क क्लब विजवायर्स ने विभिन्न सांस्कृतिक प्रस्तुतियां द य, गायन, नाट्य आदि शामिल थे। इस कार्यक्रम में वरिष्ठ शिक्षक प्रो एन पी माथुर, प्रो आरके लोधवाल ीत सिंह, प्रो पीवी राजीव, छात्र सलाहकार डॉ शशि , डॉ आशुतोष मोहन, डॉ अनुराग सिंह, डॉ अनिन्दता डॉ राज किरण प्रभाकर, डॉ विशाल कुमार लहरी, , डॉ मार देशमुख, डॉ अभिजीत विश्वास, डॉ हर्ष प्रधान, डॉ व व समस्त गैर-शिक्षण कर्मचारी उपस्थित थे।

Knowledge, wisdom give spontaneity: Sharma



Web series actor Anjum Sharma among IM-BHU students in Varanasi on Thursday.

PIONEER NEWS SERVICE ■ VARANASI

'Mirzapur' web series actor Anjum Sharma, and his wife Neelima Sharma, a voiceover artist, attended as the chief guests in an interactive session, organised by the Institute of Management Studies, Banaras Hindu University (IM-BHU) here on Thursday. "Knowledge, wisdom, control and power give you

big cinematographers, and later started doing stage plays.

Giving his opinion on fashion, he said that what looks good and makes one comfortable should be fashion. Explaining the trend o OTT, he said that theatre audiences are moving towards OTT "If your product is credible, it becomes a force that no one c stop", he added. IM-BH Director Prof Ashish Bajpai a

IM-BHU conducts Footste

PIONEER NEWS SERVICE ■ VARANASI

The Institute of Management Studies, Banaras Hindu University (IM-BHU) conducted 'Footsteps-2024', the first extra curricular management event of academic year 2024-2026 which was organised by the student club 'Kalpavriksha' on Saturday. It witnessed active participation from the fresh batch, as well as enthusiastic involvement from the senior batch. The programme commenced with the traditional offering of flowers and lighting of lamps at the statue of Goddess Saraswati, the symbol of knowledge, wisdom and

viding the form into the institu Anindita Cha coordinator, p dents for succe ing the event She also info dents about activities of stressed the im cipline alongs throughout th Over 120 stud ed in the event 'Treasure Hu IM- BHU can familiarise firs with the univ ment and scen lowed by 'M

'Fundraising for social cause one of toughest challenges'

PIONEER NEWS SERVICE ■ VARANASI



Guest speaker of an interactive session being welcomed at IM-BHU in Varanasi

The Institute of Management Studies, Banaras Hindu University (IM-BHU) organised an interactive session on Entrepreneurship Beyond Profits: Creating Impact Through Business' here on Friday. The esteemed guest for the session was CEO and co-founder of Devaseva and co-founder of Donatekart Anil Kumar Reddy. It was organised under the guidance of Coordinator, Student Leadership and Life Skills Development Initiative, Dr Anindita Chakraborty. The session began with paying floral tribute to the idol of Mahamana Pandit Madan Mohan Malaviya. Director of the institute Prof Ashish Bajpai, and Dean of the Faculty Prof SK Dubey commenced the session by felicitating the guest with a token of gratitude and presenting a memento.

shared his experience of how he ventured into entrepreneurship and his journey as an entrepreneur. He informed the students about various social activities he had organised, like blood donation camps, disaster management drives and clothes collection initiatives. He also explained that fundraising for a social cause is one of the toughest challenges and elaborated on the concept of crowdfunding.

He said, "If you want to build something, think about solving a problem instead of trying to come up with something new." Reddy further emphasised on Hindu traditions and how donating and helping others are its integral part. Towards the end of the session, he opened the floor for students to ask questions. The students actively participated in the discussion. The ses

IM-BHU organises FLY workshop

PIONEER NEWS SERVICE ■ VARANASI



A four-day workshop organised on 'Finding The Leader in You (FLY)' by Institute of Management Studies, Banaras Hindu University (IM-BHU) in collaboration with

Project, fly on the wal Throughout the whole worl shop and after worksho activities the facilitators, I Viraj Vora, Rashmi Kakke Vahishta Patel, Mili Sharm provided adequate guidan to complete the exercises an assignments and such a gre

कॉर्पोरेट दुनिया जुरासिक पार्क, रेड कार स्वागत की बजाय चुनें स्पष्ट कॅरियर



वाराणसी। दक्षिण पूर्व एशिया, ग्रुपएम मुख्य कार्यकारी अधि हिमांशु शेखर ने कहा कॉलेज से करियर की ओर बढ़ते समय यह अनुभव करेंगे कि आप कभी भी कुछ अकेले नहीं कर प हिमांशु ने एमबीए/एमबीए- अंतरराष्ट्रीय व्यापार छात्रों के नए प्रवेश कार्यक्रम के तीसरे दिन गुरूवार को कैंपस से कॉर्पोरेट बातचीत की। उन्होंने टीमवर्क के महत्व पर प्रकाश डाला व यह कभी मेरा जीवन नहीं, हमारा जीवन है और विजयी वहां दी है, व्यक्तियों नहीं। भविष्य में टीमवर्क पर उन्होंने कहाकि युवा के साथ मुकाबला करना होगा। कोई सिलेबस बाजार की गति

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