

Dear Madam/Sir,

Hope you are doing well.

The Centre for Learning Design, an initiative of the School of Arts and Design, Woxsen University (India) & Ding Learning (UK).

As part of this program, we are conducting a Five Day (29th Aug to 2nd Sep 2022 – 2.30PM-4.30PM) online International Faculty Development Program (IFDP) for creative educators on the topic "Transforming creative Education through learning design". This IFDP is conducted in association with the Department of Applied Arts, Faculty of Visual Arts, Banaras Hindu University, India as an academic sponsor.

The purpose of this IFDP is to nurture the creativity of educators and enhance their design learning process. This program will uplift the overall learning experience of creative education by focusing on key areas of empathizing, inclusivity and community building.

Day wise Topic

1. Examine students diverse learning needs
2. Create brief fir learning persona
3. Developing inclusive learning design briefs
4. Produce student centred learning session plan
5. Providing feedback for improved learning

The program acts as an interdisciplinary platform for scholars, practitioners, and educators to learn and unlearn, facilitating impactful decisions in their respective careers.

We cordially invite you to attend and actively participate in the 5 - day International Faculty Development Program.

Find below details for registration and payment for the (IFDP)

Last Date for Registration: Aug 22

Maximum Seats Available: 50

Registration Fees: 3000/-

Registration Link: <https://bit.ly/3nySnlp>

Payment Link: <https://fdpregarts.woxsen.edu.in/>

Website Link: [www.centreforlearningdesign.com](http://www.centreforlearningdesign.com)



## The Centre for Learning Design

An Initiative, Woxsen School of Arts & Design (India) & Ding Learning (UK)

## 5 Days Online International Faculty Development Program (IFDP)

On the topic:

### Transforming Creative Education through Learning Design.

Aug 29 - Sept 02, 2022 | 02:30pm – 04:30 pm (IST)



#### Daywise Topics

1. Examine Students diverse learning needs
2. Create brief for Learning persona
3. Developing inclusive learning design briefs
4. Produce student centred learning session plan
5. Providing feedback for improved learning

#### Resource Persons



**Dr. Tony Reeves**  
Founder & Managing Director  
Ding Learning (UK)



**Mr. Phil Gomm**  
Director of Communications  
Ding Learning, (UK)



**Dr. Adity Saxena**  
Dean, School of Arts & Design,  
Woxsen University, (India)



**Prof. Sanjay Guria**  
Asst. Dean School of Arts & Design,  
Woxsen University, (India)

#### FDP Coordinators



**Dr. Manish Arora**  
Faculty - Department of Applied Arts  
Faculty of Visual Arts  
Banaras Hindu University, (India)  
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**Prof. Surya Teja Bachu**  
Asst. Professor, School of Arts &  
Design, Woxsen University, (India)  
suryateja.bachu@woxsen.edu.in



Payment Link:  
<https://fdpregarts.woxsen.edu.in/>

For more details Contact  
+91 9727 80 18 14

#### Who can Attend?

- Creative Educators
- PhD Scholars
- Professionals

##### Domains:

Arts / Crafts / Design /  
Communication / Media / Fashion /  
Industrial / Interior / Cultural Studies /  
Architecture / Innovation

- Registration Fees: ₹ 3000/-
- Last Date for Registration: Aug 22
- Maximum Seats Available: 50

Registration Link:  
<https://bit.ly/3nySnlp>

## The Centre for Learning Design presents

### 5 Days Online International Faculty Development Program (IFDP)

**Topic :** Transforming Creative Education through Learning Design.

**Date & Time :** Aug 29 - Sept 02, 2022 | 02:30pm – 04:30 pm (IST)

#### **Vision:**

- To provide learning design courses and services that transform lives because we believe everyone deserves better learning experiences.
- Create transformative learning experiences that engage and inspire audience to achieve business objectives.

#### **Mission:**

- To banish boring learning experiences is our agenda.
- Through Team-based learning engages learners by harnessing accountability.
- Provide services to ensure that one gets maximum value from learning & training.

#### **How centre for learning design (cld) is going to work?**

- Research about emerging areas where design is much needed and connecting with them for learning design.
- Inform about the importance of learning design and how it can play a role in transforming the organisation
- Training them how to use Design Learning in their fields

#### **Workshop Pedagogy :**

Prior to the session, learners are expected to read the provided content, which includes case studies, book chapters, and web links.

- Case study discussion
- Group Activities
- Visual Presentation
- Peer review

This workshop-based learning allows students to grasp the fundamental framework of learning design.

#### **Reading Material :**

- learning design techniques
- E-books
- PDF
- Weblinks

#### **Material Requirement :**

- Sticky notes
- Writing markers
- Index cards
- Plain sheets of paper (8x10)
- Name tents
- Timing clock(s)
- Mobile camera

## Daily Schedule of IFDP

**Topic :** Transforming Creative Education through Learning Design.

**Date & Time :** Aug 29 - Sept 02, 2022 | 02:30pm – 04:30 pm (IST)

### Day1: Examine students diverse learning needs

15 Minutes - Introductory Session of facilitators  
15 Minutes - Icebreaking activity to develop participatory environment  
30 Minutes - 2 minutes brief talk about their topics and how would they deliver it.  
10 Minutes – Break  
30 Minutes – Activity on making a list of things to adapt curriculum (like typical personas on your courses)  
20 Minutes - Feedback session on areas of improvisation (group activity)

### Day 2: Create Brief for learning persona

15 Minutes - Case study  
15 Minutes -Diverse learning tools will be presented to meet requirements for persona  
40 Minutes - Developing lesson plan through activity-based learning which includes research, enacting and more  
10 Minutes - Break  
40 Minutes - Preparing a basic outline of content to improve holistic understanding of target audience

### Day 3: Developing inclusive learning design briefs

20 Minutes - Introduction of Disparate techniques to understand inclusivity in learning  
40 Minutes - Understanding the various challenges (audio, visual etc) by differently challenged people  
10 Minutes – Break  
30 mins -Redesigning the brief to make it inclusive  
20 min -Addressing the various issues of inclusivity

### Day 4: Produce Students centred session plan

20 Minutes - Mapping lectures and practical activities for the learners  
30 min - Aligning session to develop student centred plan  
10 Minutes - Break  
30 Minutes- Allowing students to be critical and enhance the plan  
30 Minutes - Evaluate the information (group activity)

### Day 5: Providing feedback for improved learning

30 Minutes - Reflect upon how the plan has been developed  
30 Minutes -Gathering insights to improve learning and teaching methods,  
10 Minutes – Break  
30 Minutes - Assessing the lesson plan and provide constructive feedback  
20 Minutes –Closing remarks along with participants learning experience