

**BHU International Commerce  
Alumni Meet 2022 (BICAM 2022)  
&  
International Conference on  
Mahamana's Vision and NEP-2020**



**Organised by  
Faculty of Commerce  
Banaras Hindu University  
December 3-4, 2022**



**REGISTRATION FORM**

1. Name: .....
2. Date of Birth: ..... 3. Gender: Male/Female
4. Affiliation with BHU : Graduation/Post Graduation/Ph.D./  
Any other.....  
Year of Degree Award:.....
5. Present Occupation:.....  
.....
6. Mailing Address: .....  
.....  
Mobile No.:.....  
Email:.....
7. Registration Fee:  
Academicians/Alumni : ₹ 3000/-  
Research Scholars : ₹ 2500/-  
Foreign Delegates: \$100/-  
  
Account Details :  
A/c Name : BICAM-2022  
A/c No. : 41238644009  
Bank Name : SBI, BHU, Varanasi  
IFSC : SBIN0000211
8. Important Dates:  
Last Date of Abstract Submission : 25th Oct. 2022  
(About 300 words including keywords)  
Last Date of Paper Submission : 5th Nov. 2022  
Intimation of Acceptance : 10th Nov. 2022  
Last Date of Registration : 15th Nov. 2022  
(Every Co-author has to register separately)  
Email for Paper Submission : bicam2022.foc@bhu.ac.in

Date.....

Signature

**Chief Patron**

**Prof. Sudhir Kumar Jain**  
Vice- Chancellor, BHU

**Patron**

**Prof. V. K. Shukla**  
Rector, BHU

**Convener**

**Prof. G. C. R. Jaiswal**  
Head & Dean  
Faculty of Commerce, BHU

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**Prof. Dhananjay Sahu**

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**Dr. Chinmoy Kumar Roy**  
Mob. 8400005868  
**Dr. Ashish Kant Chaudhari**  
Mob. 9454816659



**-: Venue :-**

**Swatantrata Bhawan  
B.H.U., Varanasi-221005**

- \* Accommodation has to be arranged by the Participants. Upon request, it may be arranged in the University Guest House/Hotels on payment basis.
- \* The Alumni can visit [www.alumni.bhu.ac.in](http://www.alumni.bhu.ac.in) and register themselves.

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**न त्वहं कामये राज्यं न स्वर्गं नाऽपुनर्भवम्।  
कामये दुःखतप्तानां प्राणिनाभार्तिनाशनम्।।**

### **Mahamana's Vision & NEP -2020**

Education is the rudimentary building block in the creation of an inclusive, equitable and diverse knowledge society. In a pragmatic world where knowledge is gradually emerging as the principal production resource, the emergence of a host of intricate issues and challenges viz. internationalization, privatization, quality assurance, governance, nurturing of research & innovation and competition for scarce resources are inevitable. The Indian higher education system cannot afford to insulate itself from these vagaries. In parlance, it should be able to cater to the expectations and challenges of an increasingly globalized world without jeopardizing local culture and values. All actions should be taken to ensure that the objectives of higher education do not become vulnerable to the milieu. The Indian vision of education has always encouraged plurality of views as well as a rich tradition of dialogue and debate.

Mahamana was of the firm belief that a teacher has the potential to ignite the creativity of budding minds and ensure the growth of the students' social consciousness through pragmatic learning, thereby shaping the future of tomorrow's citizens as lifelong learners. Mahamana had envisioned maximizing the outreach of higher education with active engagement of inspirational leaders and stressed on combinations of modern and ancient knowledge & wisdom.

### **Mahamana's vision on higher education in resonance with the present era of National Education Policy-2020 entails:**

- \* To promote the idea of learning to know, learning to do, learning to be & learning to live together.
- \* To enrich education system with the prevailing western models of education through adoption and integration of Indian vision into it for the development aimed at obtaining multi-disciplinary approach.
- \* To promote the traditional wisdom & its inculcation in modern innovative thinking.
- \* To invigorate strategic learning by instilling creativity, entrepreneurship & optimal allocation of educational resources for equity & equality.
- \* To promote personality development of youth by building of character, making human values & ethics as integral part of education.
- \* To disseminate the relevance of adoption with evolving world emphasizing pragmatic & innovative approach for holistic development & character building.

- \* To focus on research and teaching, being the fundamental purposes of academic institutions for personal & holistic development.
- \* To institutionalise international cooperation in developing creativity, critical thinking for promoting the skill of logical decision making, through autonomy, good governance & empowerment.
- \* To instill deep sense of respect towards fundamental duties, constitutional values and responsibilities.

### **About the Conference**

Today, there is a need to develop environmentally literate and conscientious citizens by setting up programs to be the adroit in environmental management, resource conservation, recycling, and waste reduction and overall sustainable economic development to embark upon poverty eradication, self employment and community integration vide ecological heed to make up the global acceleration sanguinely.

This would be possible only by properly addressing the concerned issues, challenges, and problems by their appropriate definition, examination, investigative study, and following adequate planning and management practices.

In view of the same, this International Conference on, "Mahamana's Vision and NEP-2020" under the aegis of international commerce alumni meet 2022 shall provide an appropriate forum for an intense deliberation on the pertinent issues of higher education in the 21st century.

### ***The topic for the conference includes the following themes:***

1. Mahamana's Vision and NEP: Equity and Diversity
2. Mahamana's Vision and NEP: Internationalization and Integration of Quality Education
3. Mahamana's Vision and NEP: Innovation and Creativity in Education
4. Mahamana's Vision and NEP: Quality Assurance and Governance in Higher Education
5. Mahamana's Vision and NEP: Integration of Higher Education and Industry interface
6. Mahamana's Vision and NEP: Skill Development and Vocational Training.

### **About Banaras Hindu University**

Banaras Hindu University is an internationally reputed temple of learning, situated in the holy city of Varanasi. The establishment of the Banaras Hindu University is the culmination purest of the thinking of well-being of the whole world by harnessing and cultivating the oriental and the modern knowledge as ascribed by Pratchi and Prachee. The objective of our revered founder Pandit Madan Mohan Malaviya Ji was not only to create another university but to make available a proper vision of higher education blended to serve the entrepreneurial business in the society, nation and the world. The university comprises 6 Institutes, 14 Faculties, 144 Departments, 4 Interdisciplinary Centers, a constituent college for women and 3 Constituent Schools, spanning a vast range of subjects pertaining to all branches of humanities, social science, technology, law, medicine, science, fine arts and performing arts. It has also 6 centres of Advanced Studies, 10 Departments under Special Assistance Programme and a large number of specialized Research Centers. Four Degree Colleges of the city are affiliated to the University. It facilitates research, policy formation and information exchange on population, environment and development to budget towards a sustainable growth.

### **About the Faculty**

Since the inception of the Department of Commerce in 1940, it continued its pace of growth & development and elevated to the status of Faculty in 1965. The Faculty is offering courses leading to B.Com. (H), M.Com. and Ph.D. The faculty introduced MBA (Financial Management), MBA (Risk and Insurance) and MBA (Foreign Trade) to cater to the changing needs of the corporate sector. The Faculty strives for excellence in teaching, learning, and research, and developing leaders who makes difference both nationally and globally.

BHU Commerce Alumni Association came into existence to facilitate perpetual & inclusive association of faculty and its former students leading to sharing mutual interest, mission and values of the university.

### **Who can participate in the conference:**

*Academicians, Researcher, Industry Professional / Corporate etc.*

